

# Opportunity to Lead an Innovative Initiative to Increase Funding in Climate Solutions: Media Campaign Director

Time Commitment: Part-time position (5 to 20 hours per week)

Minimum Requirements: University Degree and 1 year experience in online marketing including social media

Location: Greater Toronto Area, Ontario, Canada to enable regular meetings with staff from partner organizations based in Toronto. As well, the selected candidate will be expected to work remotely and participate in virtual meetings with other members of the team.

The Climate Solutions Advancement Network (CSAN) is seeking a Media Campaign Director to do the following:

- Help apply for funding for proposed “Multimedia Campaign Encouraging Action on Climate Change”
- Once funding is secured, implement this proposed media campaign.
- Help manage crowd-funding campaigns.
- Manage an interactive website about promising climate solutions including an online gallery of short animated videos.
- Host publicity type events and online promotions to increase awareness of need for rise to challenge on climate change.

## **About CSAN:**

CSAN is focussed on promoting of awareness of and investment in Climate Solutions to accelerate implementation of these solutions.

CSAN is a network for people who:

- Feel not nearly enough is being done to rise to the challenge of climate change and are motivated to help take action.
- Believe investments in Climate Solutions should be much broader in scope than just clean energy technology.
- Realize that more funding is needed to demonstrate affordable climate change mitigation solutions with scale-up potential.

If interested, please email your resume to: [careers1@climatesan.org](mailto:careers1@climatesan.org)

We appreciate all inquires but we will only be contacting those qualified will be contacted for interviews. Principals only; recruiters, please do not contact this job poster. As well, please, no phone calls about this job! And finally, please do not contact job poster about other services, products or commercial interests.

Compensation: Volunteer position until funding is secured to implement media campaign.

## **Climate Solutions Action Network (CSAN)**

A Project of Think Renewables Group, Inc. (TRG)

TRG is a member of the Ryerson University's Clean Energy Zone

Toronto, ON

[www.climatesan.org](http://www.climatesan.org)