

# **Rising to the Challenge on Climate Change & Girls' Education**

**Meeting on Oct 12 at 8:30-9:30 am, Festival Pavilion Hub Area, SOCAP17 Conference**





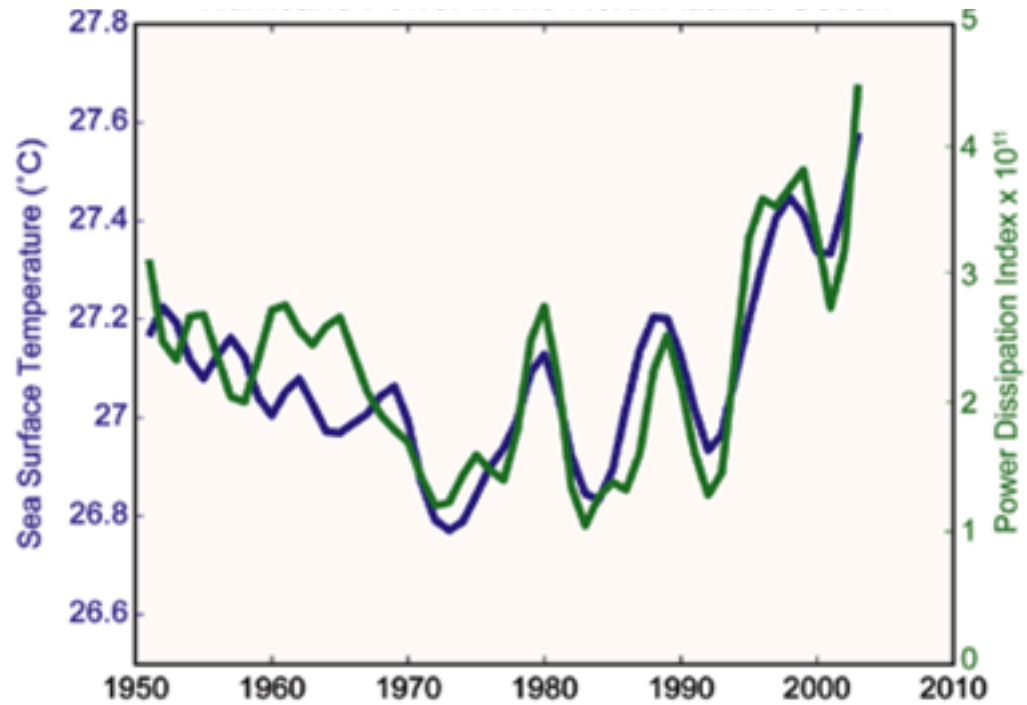
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## Meeting Agenda

- Example of need to rise to challenge on climate change: Hurricanes
- Climate change is amplified by rapid population growth.
- Girls education is proven to be the best way to slow population growth.
- Introducing Climate Solutions Advancement Network (CSAN).

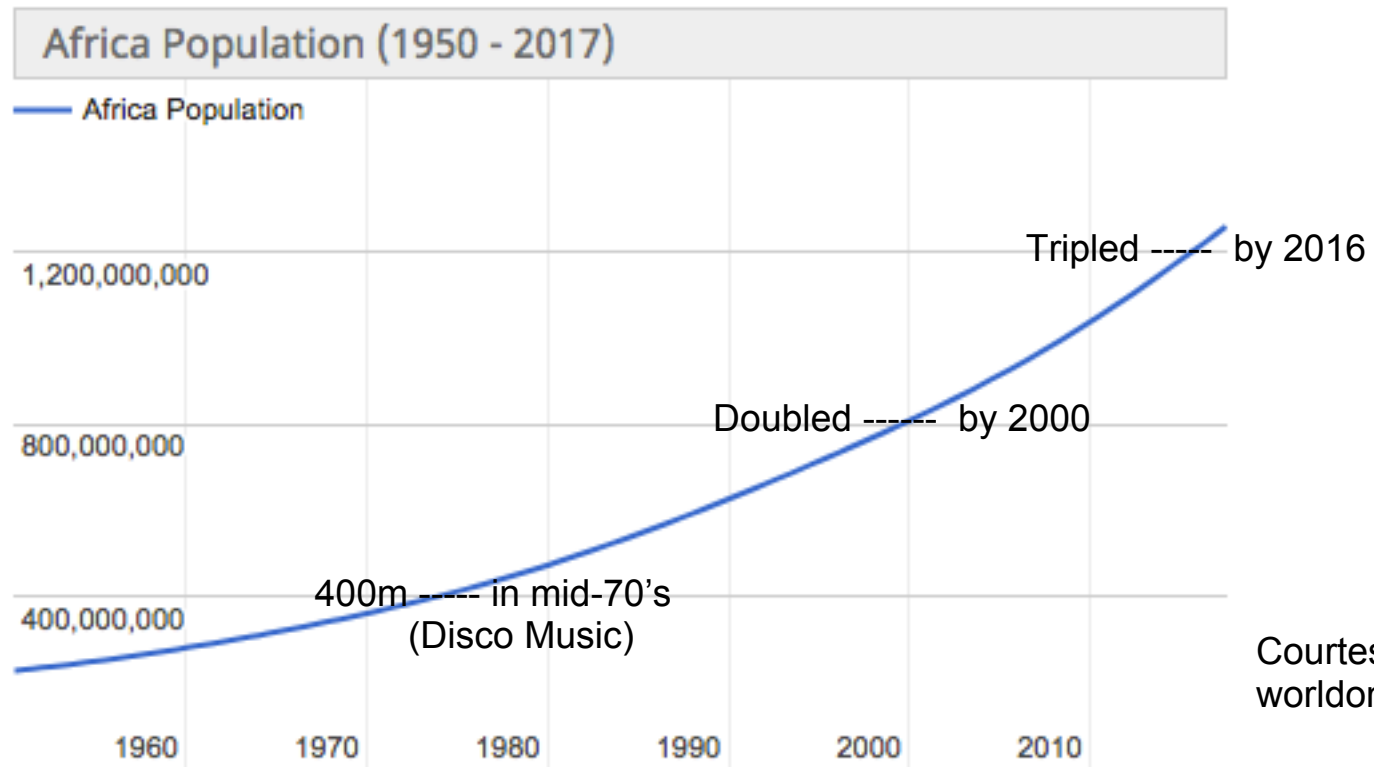


## Example Effect of Climate Change: Sea Temperature vs Hurricane Power





## Population Growth in Africa . . .





## Why Girls' Education?

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### **Educating girls through to secondary school:**

- leads to significantly smaller families – so much so that Brookings calls it the most cost-effective and best investment against climate change
- results in women having more healthy, educated children
- cuts the risk of war in half



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**Introducing ThinkBiz Africa: 2.5 min video**



**Solar-Powered Small Business Centres  
Expanding Education and Jobs**

**Shown Next: 2.5 min. intro video**



## **Solar-Powered Small Business Centres Expanding Education and Jobs**

A Project of Think Renewables Group, Inc.  
By: Paul Stevers

# **Introducing the Climate Solutions Advancement Network (CSAN):**

**A Proposed Network That Facilitates  
Investment in Climate Solutions**







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# Hello!

***I am Paul Stevers***

I am here because I want see more investment  
in Climate Solutions



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## **Purpose of CSAN**

- Create Public Awareness of Climate Change
- Educate Public about Climate Solutions
- Facilitate Investment in these Solutions



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## Who is CSAN for?

CSAN is for People who:

- Feel not nearly enough is being done to rise to the challenge of climate change and are motivated to help take action.
- Believe investments in Climate Solutions should be much broader in scope than just clean energy technology.
- Realize that more funding is needed to demonstrate affordable climate change mitigation solutions with scale-up potential.



## Proposed CSAN Activities

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- Investment promotion events, which are broadcast online
- Crowd-funding campaigns
- Interactive website about promising climate solutions including online gallery of short animated videos
- Publicity events and online promotions to increase awareness of need for rise to challenge on climate change



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## **Planned CSAN Revenues**

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- Fees from ventures featured in Investment promotion events
- Fees from ventures featured in crowd-funding campaigns
- Fees from sponsors of events and online promotions about the need for rise to challenge on climate change



## **Example Online Investment Promotion Event: Intro + 18 min. of Presentations + Live Q & A**

- 10:00 to 10:05 am EDT - Intro remarks: Impact investing & its growth
  
- 10:05 am to 10:23 am EDT - Three pitches 6 minutes each, including:
  - Calvert Foundation overview and highlighting some of its investments
  - ThinkBiz Africa (see slideshow at [thinkrenewables.com/tba](http://thinkrenewables.com/tba))
  - SME-FUNDS Capital overview and highlighting some of its investments
  
- 10:23 am - 10:26 am EDT - Q and A between ThinkBiz Africa and investment funds, which are also presenting.
  
- 10:26 am - 10:40 am EDT - Q and A is opened up to the full audience



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## Possible Growth Strategy

- Demonstrate effectiveness of online promotion events and crowd-funding campaigns
- Build and operate co-working spaces for climate solutions
- Possibly evolve into a fundraising arm of major organization such as Climate Action Network International



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# Thanks!

***Any questions ?***

You can find me at

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Climate Solutions Advancement Network (CSAN)  
ClimateSAN.org